

♥ Heartbeats... Hope, Help and Healing

Heartbeats is a life-affirming pregnancy resource medical center serving the people of our community with the love of Christ.

Annual Report July 1, 2016 - June 30, 2017



1,182 Clients

117 were male

3,084 client appointments

59% were between ages 15-24

94% would recommend Heartbeats to a friend

Medical

926 free pregnancy tests

671 positive pregnancy tests

407 free limited-ultrasounds

565 women accepted 30-day supply of prenatal vitamins



Boutique Ministry

1,836 client shoppers

27,006 diapers earned

1,195 packages of wipes earned



Babies



164 babies born to clients

8 BABIES SAVED FROM ABORTION!

All **8** had ultrasound at Heartbeats

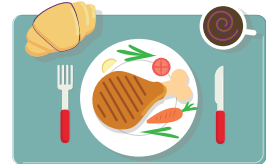
A woman is **80% more likely to choose life** after seeing her baby on ultrasound.



Meals for Moms

18 new moms blessed

61 total meals delivered



Program Services

New Curriculum

12 new videos and **29** new lessons added to Earn While You Learn including:
Stepparenting with Love and Logic
Happiest Toddler
Family Violence

43 smoking cessation appointments

Kroger Community Rewards

97 households participated in Kroger Community Rewards.

\$4,220.46 received through shoppers designating Heartbeats! Sign up at kroger.com/account/enrollCommunityRewardsNow

Spiritual Element

2 CLIENTS ACCEPTED CHRIST AS THEIR SAVIOR

3 CLIENTS REDEDICATED THEIR LIVES TO CHRIST



671 pairs of baby booties given



1,944

Total number of times a client was given a Bible, a consultant led prayer with a client, a spiritual discussion occurred or the Gospel was shared. **Jesus brings LIFE!**

Outreach

NEW!
James 1:27

This new ministry provides support to local foster children and their families.

- Care packages for foster families caring for drug-exposed babies.
- Boutique vouchers for foster families needing practical resources such as bottles, infant clothing, diapers, etc., after a new or emergency infant/toddler placement.
- Foster children 14 years+ paired with Heartbeats mentor.

RUC

2,382 youth served in local schools

Relationships Under Construction™

- Character development
- Goal setting
- Recognizing healthy and unhealthy relationships
- Teaches the importance of abstinence until marriage

We believe in the integrity of youth and their ability to make healthy choices when equipped with the truth.

Our RUC educators presented in the following schools and organizations:

High Schools

Foxfire
Granville Christian
Heath
Johnstown
Kairos
Lakewood

Licking Heights
Licking Valley
Newark
Newark - GRADS
Newark - AF JROTC
Northridge

Riverview
Sheridan
Utica
Zanesville

Middle Schools

General Sherman
Heath
Kairos
Lakewood

Other

Perry Chapel Teens
Salvation Army
St. Edwards Youth
VGF Youth Group
YMCA Program

NEW!
Jail Ministry

Consultants share the Gospel, engage in spiritual discussions, and pray with incarcerated women each time they visit the jail offering lessons from our resources.

73 individual women

130 interactions

59% report abuse history

21% have abortion history

Church Involvement

154 churches participated in Bottles for Life campaign

4,363 baby bottles filled

10,000+ complimentary Sanctity of Human Life bulletin inserts to local churches

Stewards of Life

Revenue All Sources

\$679,289

Expenses All Sources

\$604,028

83% of support comes from individuals and churches

- **WE ARE DEBT FREE**
- All services offered at **NO COST**

Post-Abortive Ministry

Connection Meetings reached 53 women. Monthly meetings for women who have an abortion experience to connect with one another and discuss the journey of finding hope and forgiveness. These support groups provide a safe, confidential, compassionate and nonjudgmental place for women to begin or continue the course of healing after abortion.

6 women completed Surrendering the Secret

An 8-week interactive Bible study designed to lead post-abortive women through a path of healing.



Board of Directors

Dr. David Born, Medical Director
Tom Jones, President
Rob Rodgers, Vice President

John Marron, Secretary
Beth Atkinson, Treasurer
Jessica Gosselin

Scott Hayes
Pastor Doug Lynn
Joe Pozzuoli

Kathy Rohrer
Laurie Wells



Heartbeats is a 501(c)3 tax exempt organization EIN 23-7316671

336 East Main Street, Newark, OH 43055 • 740-349-7558 • 216 Hazlett Court, Zanesville, OH 43701 • 740-450-5437
24 Hour Helpline 1-800-712-HELP • www.heartbeats.org • info@heartbeats.org • @HeartbeatsPregnancyCenter